

THE WARD HEALER

Weekly Chatter of U. S. Army Hospital No. 12

Vol. V.—No. 8

5c PER COPY

Aug. 9, 1919

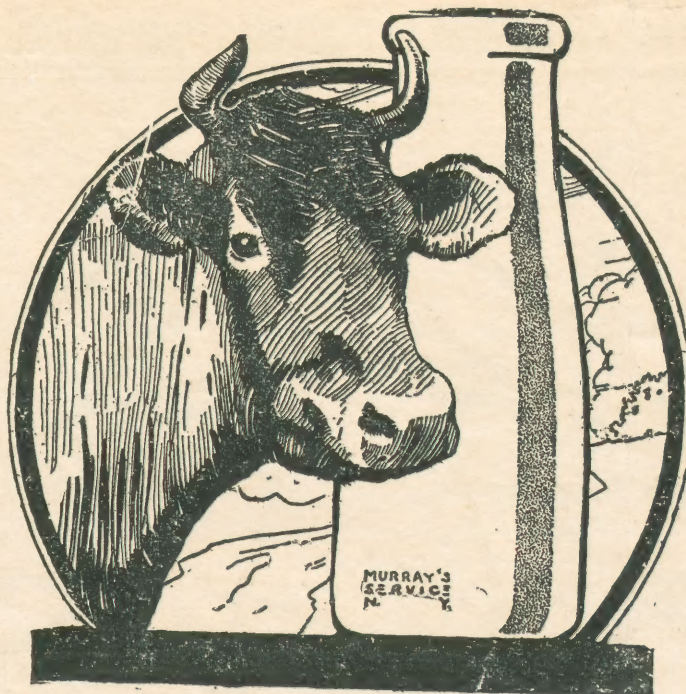


THE LIBERTY BUTTON YOUR BADGE OF HONOR

U. S. ARMY HOSPITAL

No.
12

USE
"CAROLINA
SPECIAL"



No.
19

USE
"CAROLINA
SPECIAL"

"SUPERIOR MILK PRODUCTS"
CAROLINA CREAMERY CO.

GOING HOME

Our wide latitude as outfitters to men in everything for correct wear for your return to civil life needs no introduction. When the day comes you don your civilian clothes, the Anthony Bros. label stamped on your apparel will stamp you as well dressed to the most casual observer.

HART, SCHAFFNER & MARX CLOTHES, E. & W. SHIRTS, AND A HANAN OR SLATER SHOE WITH ANTHONY TIES ADD THE FINISHING TOUCH.

TRAVELLING PARAPHERNALIA

Anthony Bros
OUTFITTERS TO MEN AND WOMEN

ADVANCE
STYLE SHOWING
OF
SUITS, COAT SUITS,
DRESSES

Featuring the newer modes for the coming season.

Reasonably Priced Here

Anthony Bros
OUTFITTERS TO MEN AND WOMEN
35 Patton Ave.

THE WARD HEALER

WEEKLY CHATTER OF U. S. ARMY HOSPITAL NO. 12

IT IS NOT IN MORTALS TO COMMAND SUCCESS, BUT WE'LL DO MORE, DESERVE IT

KENILWORTH PUTS ASHEVILLE TO GRIEF—BOTH TEAM AND FANS

Positively before the largest crowd of fans that has ever assembled at Oates Park for the purpose of witnessing a perfectly good base ball game this season (it wouldn't be fair to tell just how many, the champion base ball team of these parts, Kenilworth, defeated the much heralded worth, defeated the much heralded picked team of ALL STARS of the brilliant little city of Asheville, on Saturday last to the tune of 8 to 4. This is the same team of stars that touched the hope to be champion of Oteen a few days previous to the music of 'steen to a few. To do credit to the conquered, it must be said one of the best games seen on the local diamond this season and the representative players from the city were a clean cut bunch of men and Asheville should be proud of them. Due credit should be given Penland for his excellent work on the mound but in the 7th, he faltered, in other words 'let his foot slip' and the bombardment began. For the home team, Richardson pitched a wonderful game, allowing only five hits in 8 2-3 innings for one run. Mealer was pounded for five hits in a row in the first inning and his retirement was brought about immediately, although in several games previous he has been going like wild-fire. Indorf grabbed the hitting honors, getting a double and two singles in four times up. The star play of the game was done in the 6th inning when Richardson grabbed a fast one on the ground while running and tossed out Johnson at first. Miller also executed a neat double in the 7th, with the fleet footed McIntyre on first; this is just how it happened, the aforementioned center-fielder was on first and Landreth hit a long fly to Miller in right but that wicked wing of the noted right gardener was too good for McIntyre and

he was an easy double to Sanders at the first sack.

The game by plays follows:

1st inning. Kenilworth batting. Indorf was out, short to first. Sanders hit a line drive to Bryson at third and Miller flied to McIntyre. No runs, no hits, no errors.

Asheville hitting. Mealer pitching. McIntyre, Landreth, Coggins, Pope and Bryson each singled in turn for two runs. Coggins was caught going to third. Richardson relieved Mealer at this point. Murray fanned. Manley hit to Heng, who fumbled, Manley safe at first and Pope scored. Manley stole second. Johnson fanned. Three runs, five hits, one error.

2nd inning. Richardson was out, Landreth to Pope. Donnelly drew a pass and stole second. Gordon drew a base on balls. On an attempted double steal, Donnelly was out going to third. Heng forced Gordon at second. No runs, no hits, no errors.

Penland sent a line drive to Gordon who handled it with ease. McIntyre singled thru third. Landreth flied to Indorf. McIntyre was out trying to steal, Donnelly's arm was too much for the fast man. No runs, one hit, no errors.

3rd inning. Davidson fanned. Curtin singled to center. Indorf drew a free pass to first. Sanders was hit, this filling the bases. Miller forced Curtin at the home plate when he hit a fielders choice. Richardson fanned. (and then paid his respect to the umps). No runs, one hit, no errors.

Coggins fanned. Pope was walked and went to second on Bryson's single. Murray fanned. Manley hit a fielders choice, Pope tried for home but was out on the play, Indorf to Donnelly. No runs, one hit, no errors.

4th inning. Donnelly walked and went to second on Gordon's single. Heng bunted safely. Donnelly scored on a passed ball, Gordon and Heng each advancing a base. On his slide home, Donnelly was beamed by the catcher trying to make the play to the

pitcher who had covered the plate; the wound proved not serious and we were spared the loss of our receiver. Davidson fanned. On a fielders choice, Curtin was safe but Gordon was forced at the plate. Curtin stole second. Indorf singled thru short, scoring Heng. Indorf stole second, this by the way making his 25th for the season. Sanders was out at first. Two runs, 3 hits, no errors.

Johnson singled and went to second on Penland's sacrifice. McIntyre fanned. Landreth doubled but was out trying to go to third, No runs, two hits, no errors.

5th inning. Miller was out at first. Murry to Pope. Richardson was passed and went to second on Donnelly's sacrifice but was out trying to go to third. No runs, no hits, no errors.

Coggins went out, Richardson to Sanders. Pope fanned. Bryson flied to Donnelly. No runs, no hits, no errors.

6th inning. Gordon fanned. Heng was out at first. Davidson singled thru third. Curtin was out at first. Bryson to Pope. No runs, one hit, no errors.

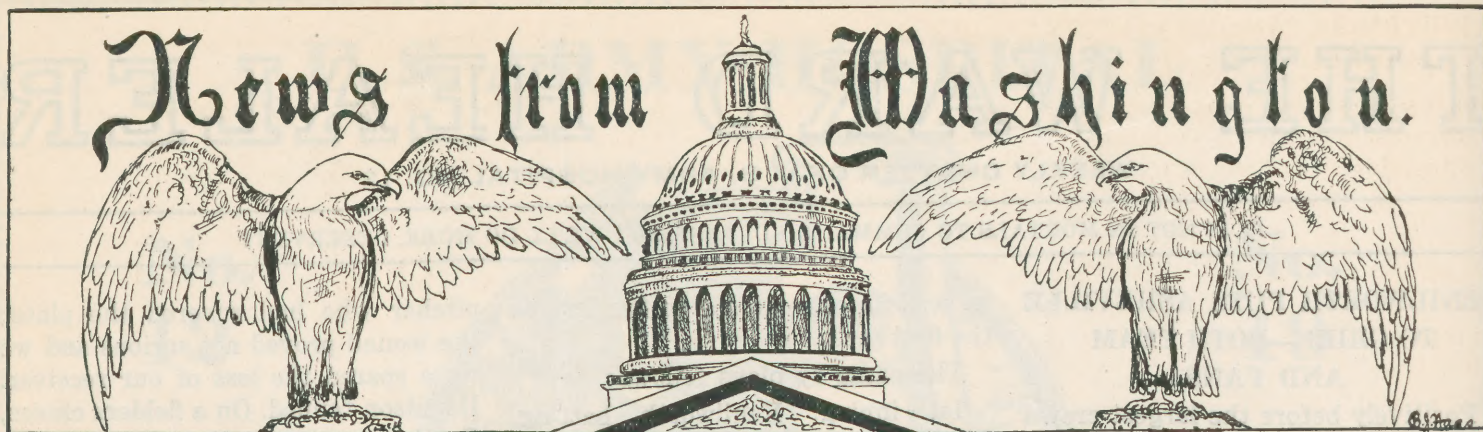
Murray went out, Gordon to Sanders. Manley flied to Miller. Johnson was out Richardson to Sanders. No runs, no hits, no errors.

7th inning. STRETCH. Indorf singled over second. Sanders was safe on Pope's error. Indorf scored from second on Miller's single to center, Sanders taking third on the throw-in and Miller second. Richardson, Donnelly and Gordon fanned, one, two, three in a row. One run, two hits, one error.

Penland was out, Heng to Sanders. McIntyre was hit by Richardson. Landreth flied to Miller in right who doubled McIntyre off first. No runs, no hits, no errors.

8th inning. Heng singled and stole second. Davidson singled to left. Curtin sacrificed Heng to third and Davidson to second. Heng scored on

(Continued on page 13)



ITALY HAS "FALLEN" FOR BASEBALL, AS INDICATED BY THE SURPRISING SHOWING THE ITALIANS MADE IN THE INTER-ALLIED GAMES. SCHOOL BOYS THERE ARE GOING IN ENTHUSIASTICALLY FOR THE GAME.

The surprising showing of the basketball team from Italy, which took second to the United States in the Inter-Allied games just concluded in the Pershing Stadium, as against the representative teams from France, Canada and other English dominions, is said to be due to the training the Italians got through the Y. M. C. A.'s athletic directors with the Italian Army. Henry Wikel, who was head of that work in Italy for the Y, has just returned from Italy, and is delighted at the news that his proteges did so well.

"The Italians took up that American game in particular with great avidity", said Mr. Wikel. "Not only did its popularity spread rapidly among the soldiers, but it also got to the school boys, and we found a great demand for basketball missionary work everywhere. All the supplies, balls, rings and rule books, that we could get could not half begin to fill the demand. Italy sent two basketball teams to the Inter-Allied games, but I did not expect they would do nearly as well as they did."

Mr. Wikel says that excellent progress was made by the Italians in other American games, notably volley ball and playground baseball. Mass boxing went big with the soldiers, and much progress was made in individual boxing, but this progress has not yet extended to the individual boxer. Soccer is an old and very popular game in Italy, and the Italians are also good at Graeco-Roman wrestling and fencing.

♦ ♦ ♦

In an editorial on "Policies not Politics," the current number of the American Legion Weekly, expresses The American Legion's stand on public policies and warns posts of the Legion throughout the country to avoid mingling in local partisan politics:

"Mingling in local politics is a temptation and pitfall which posts throughout the country must avoid," says the veterans' magazine. "Everything bearing on partisan politics was put aside at the Paris caucus and again at the St. Louis caucus when the

American Legion was founded. Partisan politics has been barred successfully from every consideration and step in the development of the Legion thus far. This must continue to be.

"No doubt wily politicians of every denomination will be courting the local posts. There will be crafty campaigns to procure an endorsement of this or that local issue or candidate for public office. It would be more than a blunder for a local post to engage in any such activity. It would be an act of bad faith. Policies not politics, is the watchword; and the policies are confined to the pronouncements of the St. Louis caucus and the temporary constitution, pending the great November caucus where all the men who were in service are to express themselves."

♦ ♦ ♦

Welcome soldiers' brides," says the American Legion Weekly in the following editorial in the current number of the magazine of the national organization of American veterans of the Great War:

"More than 18,000 young women of France, England, Ireland and Scotland have come to our shores as citizens, as the brides of men who were in service. These girls in their own way are as brave as the men they married. Each left home to fare in a country whose manners and customs, ways of life and thought, are strange to them. In the case of the French girls they must learn a new language.

"Each community or neighborhood in which they are to reside should bid them welcome and accept them with a spirit of true hospitality, which embraces sympathy and understanding."



CLOSING OF THE FAMOUS PALAIS DE GLACE IN PARIS IS MADE OCCASION FOR INTERESTING CEREMONIES

Paris, (By Mail)—Joyful sadness and jubilant grief marked the closing here of what for seventeen months has been the most popular gathering place of the A. E. F., the Palais de Glace.

The passing of the Palais de Glace marks the end of the happiest times many of the boys have known in France, the end of the most romantic part of their adventure overseas, for all of them longed to come to Paris, and when they came the Palais de Glace became their headquarters, the point from which their sight-seeing expeditions started, the place where they met old comrades and found new ones, the place they could always go when tired or hungry or lonesome and find ease and food and companionship and entertainment.

The closing celebration began with a big free supper served by American girls and topped off with American ice cream. And there were no restrictions. Some of the boys who had "gone broke" seeing Paris ate supper with the first lot at six o'clock and at nine o'clock got in line for another serving. There was plenty, and they were just as welcome to supper No. 2 as to No. 1.

Since its opening as a clubhouse, theatre and canteen for men and women in the uniforms of the Allies, more than a million persons have been entertained at the Y. M. C. A. Palais de Glace, mostly doughboys but including President Wilson, General Pershing, David Lloyd-George, Josephus Danils, Samuel Gompers and others of note.

♦ ♦ ♦

The "wet" canteen alone has served more than 375,000 persons. Thirteen cinema shows a week have been given there, and more than 200 theatrical performances have been presented. Noted actors and A. E. F. champion pugilists have appeared on the same stage there, sometimes the same night, and Homer Rodeheaver and many other noted preachers have spoken on Sundays. Everything except the canteen was free.

ADDITIONAL APPROPRIATION FOR REHABILITATION

Congress increases amendment given
for disabled men's vocational
training to \$14,000,000. Can-
ada gives more than
twice as much

Washington, Aug. 8.—Recent legis-
lation in Congress has increased the
appropriation for the vocational re-
habilitation of the disabled soldiers,
sailors and marines to the sum of
\$14,000,000. This work is under the
charge of the Federal Board for Voca-
tional Education. The allowances
made to the men during the period of
training has also been changed. In-
stead of \$65 a month a single man
without dependents now receives \$80,
and a man with dependents, in place
of the \$75 he formerly received, is
now paid \$100 plus the sum allowed as
family allowances.

It is interesting to note in connec-
tion with this appropriation of \$14,-
000,000 made recently by Congress
for the re-establishment in civil life
of disabled ex-service men, that Can-
ada last year gave \$32,368,000 for a
similar restoration of injured mem-
bers of the Canadian Expeditionary
Forces. More than two dollars for
every one given by the United States
is Canada's estimate of the need. Con-
sidering the difference in our popu-
lations and our resources our northern
neighbor deserves our admiration.

♦ ♦ ♦

NEW PATHS FOR OLD

Disabled Indian Soldier finds a new
vocation in the Maine Woods

Washington, Aug. 9.—Every sum-
mer for years up in the Maine Woods,
there has been a tall, brawny, silent
Indian who guided city folks through
the deep forests to the best hunting
grounds. All of his life had been
spent in the open, fishing, hunting,
working sometimes in a lumber camp,
and always a dumb lover of the cool-
ness and the silences. When war came
he joined other Americans in the big
fight, and during a battle a high ex-
plosive shell fractured his right leg,
and in healing drew it up shorter by
an inch and a half than the other one.
Of course it was great to come
through the experience with any leg
at all. But, oh! the Maine Woods that

called him home! He could ne-
ver roam through them again!

When the Federal Board for Vo-
cational Education got in touch with
him through its agents, he was want-
ing to leave his future to them. They
knew that he could never tramp
long miles across the forests, so they
questioned him closely, and found that
he was interested in repairing things
and that he really had some mecha-
nical skill. The next thing was to send
him to learn motor mechanics, and
there he made wonderful progress.

It may seem a long way to you from
Maine Woods to motor mechanics, but
it is not. There are motor boats to
run over the lakes and rivers up there.
There are parties who want to be en-
ticed across the roads that lead in
the forests. The silent Indian has been
given up his woods, he has simply
found another road through them.

The Federal Board for Vocational
Education is eager to get in touch
with every disabled soldier who must
find a new path in life or who needs a
helping hand in clearing the old.

The Week's Changes

DISCHARGED FROM HOSPITAL

July 28 to Aug. 3.

Loes, John, 2d Lt.; Radtke, Carl A.
J., Teach, Delbert E., Grammer, Flour-
ney, Stewart, Aubrey, Devine, John,
Thompson, Grover C., Cpl.; Savage,
Rufus W., Simon, Frederick, Henson,
Chris, Ayers, Cleveland C., Clark Burr
M., Lawson, Clara, nurse; MacDonald,
John, 2d Lt.; Crawford, Hilary H., 1st
Lt.; Connell, George P., Wilcox, Mrs.
R. C., Glaze, John W., 2d Lt.; McLean,
Charles E., 1st Lt., (Chaplain); Swit-
zer, John H., Jones, John C., Wilep,
Judith, Nurse; DeVenny, Gladys M.,
Res. Nurse; Turner, Rufus T., Hen-
ninger, George, Lucas, James W.,
Meyers Harry G., McCutcheon, Anna
M., Nurse; Sudduth, Emma L., Res.
Nurse; Peters, S. Minerva, Res.
Nurse; Bennett, Charity, Nurse;
Schmidt, Jennie D., Res. Nurse; An-
derburg, Ada M., Res. Nurse; Roddey,
Harriet E., Nurse; Parkink, Edith,
Res. Nurse; Wilshire, Sidney G., 2d
Lt.; Hall, William B., 2d Lt.; Thomas,
Gilbert, Laing, Howard W., 2d Lt.;

Randolph, John A., Major, (Chap-
lain); Fletcher, Gertrude L., Res.
Nurse; Bryant, Will E., 2d Lt.; Ford,
Ruth V., Res. Nurse.

♦ ♦ ♦

Consider the touching case of the
navy officer "dolled up" in regulation
blue, with the gold insignia. The fol-
lowing are actual excerpts from
queries directed to one of them:

"Boy, please check these hats and
coats for us."

"Can you tell me when the next
train leaves for Philadelphia?"

"Usher, bring me a program."

"Give me a transfer, and let me off
at 96th street."

"Where does the band play,
mister?"

"Oooh, Mamma, see the fireman."

"Say, feller, when are yuh gonna
feed them lions?"

The climax was reached when a
sweet old lady, after surveying my
"whites," came to the conclusion that
I must be a cook. Verily, Sherman
and Barnum were both right.—As-
youwere.



WHAT ARE YOUR PLANS FOR THE FUTURE?

In the course of a few weeks most of the men at this post will be back in civil life, with their army life a thing of the past and a mere memory, whether you believe it or not, you have undoubtedly learned many things about yourself and your fellow man, it would be an impossibility to have lived for many months with as fine a bunch of men as we have had here, not to have derived some real benefit from your association with them.

Realizing this we are taking the opportunity of offering a few suggestions which we sincerely trust may be of some assistance to you, when you again take your place in the great industrial army.

Some of the boys seem to have an idea that from now on the country owes them a living, this to a large extent is true, and she is waiting for you to come and collect the debt, but don't think for a moment that you can rest on your laurels and have the country bring your living to you on a silver platter, it isn't being done, and anyhow the country is full of heroes today. You must get into the game with all your strength, and realize that never before have your chances been better, and never before were the fruits of victory more abundant or worth while. Reconstruction has become almost a National by-word.

STATEMENT BY THE SECRETARY OF WAR

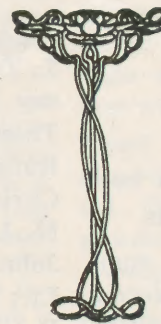
The simple facts descriptive of the work of the Medical Corps in the great war comprise a record more eloquent than could be made by any mere words of eulogy.

For every six men sent to hospitals because of wounds, five returned to duty, cured. The death rate from disease was lower than in any previous war, and only half as large as the death rate from battle. The Medical Corps has enabled us to say with confidence that typhoid fever will never again be for us the plague that it has been to previous armies of the United States. Venereal disease, hitherto one of the deadliest enemies of armies, has been reduced to a point lower than ever before. In this particular effort the Medical Corps, of course, had the co-operation of other agencies, but its work was conspicuous and indispensable. During all of the exigencies of operations in France the hospital facilities of the Expeditionary Forces were adequate and the surgical and medical care of our soldiers was not only scientific but sympathetic, considerate and effective.

Such a record needs no comment. It calls for our gratitude and appreciation toward the officers and men of the Medical Corps who have made it, and to the nurses, aides and other personnel associated with the physicians in their great work. Altogether, it gives us a standard to be maintained in the future, and is an immeasurable advance over anything we have hitherto been able to achieve.

NEWTON D. BAKER,

Secretary of War.



You have an opportunity to get in on the ground floor, Stories of labor troubles are coming to our ears from time to time, and yet there is no question that man power was never worth more than it is today. Get on the job at once, the lessons you have learned in the army will assure you success. Don't allow the murmurings

of impotent Bolshevism undermine your good common sense. You know that you get out of the world just what you put in it. Resolve to put the best you have into your future work, and rest assured that the results will meet your greatest expectations. You were never better fitted to make good than now. So go in and win.



JOBS THAT FIT

Disabled soldiers training for jobs that will bring not only good wages but contentment

Washington, Aug. 5.—Disabled soldiers, sailors and marines and the Federal Board for Vocational Education are looking for the job that satisfies not only because of the sufficient wage but because the nature of the work is suitable to the worker. That there are a wide variety of talents among the men who apply for training is indicated by the more than 200 different occupations chosen by them. Public speaking and road repairing, detective work, and window trimming fish culture and theology appeal to different types, but they are all among the courses chosen.

One of the most popular of the monographs prepared by the Federal Board for Vocational Education for the presentation of trades and occupations suitable for disabled soldiers is the one recently issued on the practice of optometry. The brief period of training, as compared to that required in other professions, the demand for optometrists and the pleasant and helpful nature of the work commend it to disabled soldiers who possess the educational background required for the course.

Many industries depend to a certain extent upon metal working either directly or indirectly. Disabled soldiers realizing this have chosen this course and 318 are preparing for some one of the metal trades.

The high cost of shoes persuades many people to repair the old ones—and 25 are preparing for shoemakers and repairers; 88 re-educated soldiers will soon be ready to do their part on

the new houses to be erected in response to the "Own your own home" campaign, and 283 disabled men will soon be fitted to tinker with the automobiles of their towns.

Thousands of these returning soldiers are qualifying for employment—some in your line of work—watch for your opportunity to help him get a job. A recent magazine offers this advice to the would-be employer: "If you haven't a job for the applying returned soldier, give him a minute or so of your time to encourage him. He gave you months of his time to make your job safe!"



DISABLED SOLDIERS TRAINING IN HOME STATES

State institutions co-operate with the Federal Board for Vocational Education in re-educating ex-service men.

Washington, Aug. 6.—In schools, colleges and shops of forty-two of the forty-eight states disabled men are preparing for new vocations or for more suitable occupations in the old ones. Educational institutions in forty different states are co-operating with the Federal Board for Vocational Education in giving re-education courses to wounded or sick soldiers, and training in the trade itself is in progress in commercial and industrial institutions of 26 states. In addition to the 5800 men now in training at these institutions of learning and in the shops the Federal Board has placed without training 4911 discharged soldiers. As the rapid progress of the work of re-training disabled men continues there will probably be no states and few institutions within the states that will

not count at least a few of the disabled soldiers, sailors or marines among their students.



DISABLED ARMY AND NAVY NURSES AMONG THOSE BEING REHABILITATED

Women disabled in active service receive re-education from the Government

Washington, Aug. 7.—Any member of the A. E. F. whether commissioned officer, enlisted man, or belonging to the army or navy nurses corps is entitled to the benefits of the vocational rehabilitation act, provided his or her disability was incurred while in active service. It is not generally understood that the government's provision for re-educating those suffering from war injuries extends to women, but such is the case. The Federal Board for Vocational Education has a member of women disabled in service registered in vocational courses who are receiving the same consideration during their training as disabled men. Nurses who contracted tuberculosis while on duty are, after their case is pronounced arrested, retraining for some work not quite so taxing as their present occupation. A yeowoman, who was left deaf after an attack of spinal meningitis, is taking a course in lip reading. An army nurse with serious heart trouble, the after effects of diphtheria, is preparing to be a landscape gardener. Others whose disability prevents them continuing as nurses, are specializing in dietetics, and some are taking secretarial training. Uncle Sam provides for the women disabled in his service as well as for the men.



In Private Life

The Merry-widow isn't a thing of the past, any one in doubt ask Cobb, he knows.

♦ ♦ ♦

Our long time friend, Gladstone, the barber, says, that our hospital holds the record as there are a couple of men stationed here who don't have to remove their hats to get their hair cut.

♦ ♦ ♦

Neilson was on the street car the other night with about 69 other people, but he noticed only one fare was rung up, he asked the conductor about it, who replied, "Some darn fool rung that up and now I am a nickle out." Neilson has decided to stay in Asheville and get a job with the Asheville Street Car Company.

♦ ♦ ♦

It's an old thing to feel like thirty cents, even so, why should anyone hate to part with two bits at a game like last Sat.

♦ ♦ ♦

What did you do with all those blackberries you picked last Friday, Cooley?

♦ ♦ ♦

Ashes to ashes,
Dust to dust
While——?——feeds us,
Our stomach won't bust.

♦ ♦ ♦

Who wouldn't pay two bits to see last Saturday's ball game? But why ten cents extra for a grand stand seat?

A lively young fellow is Tashoff
When his work is all done, watch him dash off

To town on the run
He don't like army slum
So the Restaurant's peel all his cash off.

♦ ♦ ♦

Young Physio Therapy Strack,
Is built close to the ground, but a'lack
When he plays volley ball
Why great is the fall
If he happens to land on your back.

♦ ♦ ♦

Our postmistress very sedate
Has a habit of coming in late
When your waiting for mail
You'll hear a loud wail
From the crowd who must stand round and wait.

♦ ♦ ♦

We have a charming and learned young aide
Who of Spanish and French aint afraid
She has students galore
Who stand round and adore
But she's never nonplussed or dismayed.

♦ ♦ ♦

Ex-Butcher Cuomo says there is nothing he likes better than guard duty, the only trouble is that it takes op all his evenings.

♦ ♦ ♦

It has been noticed that our neighbors on Kenilworth Hill have been coming to our movies. We don't mind that, but why is it necessary to bring the dogs along?

Sloan had a letter the other day from some fair damsel who has been reading the W. H. She said she always did believe in advertising one's self and hoped Sloan was enjoying his new public life.

♦ ♦ ♦

This guy Gosh is some fellow, but we would like to know if he practices what he preaches, especially when it comes to his little write up, "Asheville, the Young Man's City."

♦ ♦ ♦

The Bergman homestead will change hands the first of next month.

♦ ♦ ♦

Haldt and Benson are right on the job when they get on the tennis court, they may not hit the ball very often, but they sure do look nice in their NEW WHITE SUITS.

♦ ♦ ♦

Scotty Roberts is so anxious to get his discharge that he can't keep his mind on his work, from what we know of him he must have been looking for his discharge ever since he arrived here.

♦ ♦ ♦

Sgt. Kentzer, the other member of the QMC detachment is perfectly happy to remain in the army for a few months longer. What a shock it will be to him when he finds out his stay here is only a matter of a few more days.



IN WHICH SOMETHING IS SAID

(This might include some of our friends at Oates Park)
Many are called, but alack and alas,
Most of them want to get in on a pass.

♦ ♦ ♦

We wonder if Pat Moran has ever considered the grave responsibilities he assumes in case he wins a pennant for Cincinnati. Apoplexy is a terrible thing when it strikes an entire city with a rush.

♦ ♦ ♦

DEVOTION

Tall she was, and pale—the exquisite pallor of a fine, white skin. Her black garments served only to make her pallor more attractive—garments that draped the lissome curves of her superb young form, revealing as much beauty as they concealed.

She glanced neither to the right nor to the left, nor was she conscious of any scrutiny. Her large dark eyes, wistful in vision, gazed through, beyond and above; her face held that look of flawless purity with which Leonardo has vested his Madonnas.

About her neck hung a chain of gold and amethyst, the pendant cross of which was clasped between her tenuous fingers. Her lips moved silently, unceasingly in earnest dedication, and zeal. It seemed as though she poured her very soul from out those silent, moving lips, awesome in their ceaseless rhythm. Was this devotion—devotion for some well-beloved—some cherished heart torn from her breast?

No, she was chewing gum.

♦ ♦ ♦

THE WAY OF THE CROWD

When all the game is young, kid,
As Kingsley said so well;

When all your praise is sung, kid,
Before they give you, hell;

It's just as well to know, kid,
That those who cheer today

Are waiting for the blow, kid,
That sends you on your way.

They'll like you for a bit, kid,
And back you with a will,

As long as you can hit, kid,
And furnish them a thrill;

But when you start to slip, kid,
You'll find the first to turn

Are those who tossed the yip, kid,
When you had speed to burn.

The moral of this song, kid,—

They like to see 'em flop;

Don't kid yourself to strong, kid,

While your still on top;

Don't think they mean it all, kid,

While you are still the crush,

For when you start to fall, kid,

They'll be the first to push.

♦ ♦ ♦

THE BOY HAS COME HOME

The Boy has come home! And the door stands wide,

And the old house shakes to his hob-nailed stride,

And the old farm smiles from side to side,

For the Boy, back home at last—
Home from the broken homes of France,

From the ravaged fields of the Huns' advance,

The shattered woods o'er whose dear expanse

The short stumps stand aghast!

The Boy has come home—and he's
"home to stay"!

And he'll "never want to go away"—
Not in "forever and a day"—

From the peace of the old home soil
And the mother smiles, with a heart at rest,

Her cheek to his khaki shoulder pressed,

And a glad heart beats in "Dad's" worn breast

As he turns to his lightened toil.
The Boy has come home, and his heart is here,

And he's keen for the tasks of the full farm year,

To sow, and mow, with a soul of cheer
And bear the hard work's brunt;

But into his eyes a look will come,
Swift 'mid the workday's cheerful hum,

And his mother sees, and watches dumb—

She knows he's back at the Front!

The Boy has come home, and his heart's true blue,

But it holds, with the old, the marvelous new,

And his clear eyes sweep o'er a wider view

Than once was their utmost span
And he thinks world-thoughts that afar he found—

He knows that the still old farm is bound

With every farm in the world's wide round—

Since the Boy came home—a Man!
—Minnie Leona Upton in the New York Times.

♦ ♦ ♦

THOSE WERE HAPPY DAYS

The month of July was a great one for fighters. Many a champ lost his title during that torrid month and many a champ picked up a bunch of gilt. Here's a bunch of battles fought during July:

1882, John L. Sullivan knocked out Jimmy Eliot, 3 rounds, New York.

1882, John L. Sullivan failed to stop Tug Wilson, 4 rounds, New York.

1889, John L. Sullivan knocked out Jake Kilarain, 75 rounds, Richburg.

1897, Jim Jeffries and Gus Ruhlin boxed a 25-round draw, San Francisco.

1902, Jim Jeffries knocked out Bob Fitzsimmons, 8 rounds, San Francisco

1906, Honey Melody, knocked out Willie Lewis, 3 rounds, Chelsea.

1904, Bat Nelson knocked out Eddie Hamlon, 19 rounds, San Francisco.

1905, Marvin Hart knocked out Jack Root, 12 rounds, Reno.

1905, Jack Johnson beat Joe Grim, 6 rounds, Philadelphia.

1906, Philadelphia Jack O'Rourke and Sam Berger, fought 6 rounds.

1906, Abe Attell beat Frankie Neil, 20 rounds, Los Angeles.

1907, Jimmy Britt beat Nat Nelson, 20 rounds, San Francisco.

Bob Fitzsimmons, 2 rounds, Phila.

1907, Joe Thomas and Stanley Ketchel fought a 20 round draw, Marysville, Calif.

1907, Tommy Burns knocked out Bill Squires, 1 round, San Francisco.

1908, Bat Nelson knocked out Joe Gans, 17 rounds, Colma, Calif.

1908, Packey McFarland and Freddie Welch fought a 25 round draw, Los Angeles.

1910, Jack Johnson knocked out Jim Jeffries, 15 rounds, Reno.

1912, Bombardier Wells knocked out Joe Kennedy, 8 rounds, New York.

♦ ♦ ♦

The rear room of the second floor of the Child's house has been suddenly converted into a first class millinery dept. Madamette Cotton having the taste for onions and the latest Paris fashions. Call and see for yourself. Hours 9 to 12 p. m.

The Pit

*"Out of the night that covers me
Black as the pit from pole to pole."
—Henley.*

A. D. 1919

Put the joke about straight whiskey
in the cold and black,
For the country's canned the booze
gang and put 'em on a rack;
John Barleycorn and all his friends
have gone to warmer climes
Since the Prohibition sisters quit
showing them hot times.
And Carrie Nation's hatchet—it is
rusty, dull and blunt—
Rests peacefully in Kansas since it
smashed friend BOCK BEER'S
front.

What's become of Jennings Bryan
with his free and agile tongue,
With his love for Old Free Silver and
the presidential rung?
In their stead we all are golden in
pockets, teeth, and rings,
With phonographs and Wilson and
countries minus kings.
Bob Lansing steers the ship of state
through every type of storm
Since Billy Bryan caught cold feet
from Wilhelm's sickly form.

Where's Henry and his Peace Ship
which sailed for foreign land
To bring an end to wars and scars and
make Mars show his hand?
He's selling now sub-chasing boats
and fighting baby tanks
And engine parts and aeroplanes and
armored cars with cranks.
He even sues the papers for saying
he's for peace,
And yet son Edsel's khaki was a suit
of golden fleece.

Where's the Democratic party with
its "peace at any price,"
It's he-kept-us-out-of-war talk and
promises of ice?
The Democrats have changed their
tune; they warred against the Hun;

With George Creel and Burleson, too,
they made the Kaiser run.
I voted strong for Wilson—we were
too proud to fight,
But now I'm in his army, and he's got
me fast and tight.

And where—Oh, where is G. O. P.
with elephantine form,
Obstructionist, conservative, high-
tariffed, Wall Street born?
Why, it's the same old fashioned
crowd; it's never changed at all;
Boasts still its Borahs and its Roots,
its wormwood and its gall.
It's against the League of Nations; at
Woodrow it gets hot;
It wears no stripes—it's leopardine:
it cannot change its spot.

IMPROVED DIVISIONAL INSIG- NAIS

(With apologies to Life)

Pennsylvania—Figure of two boys
beneath crossed pen and rose.
Indiana—A goose quill.
Illinois—Black bomb against a
white background.
Massachusetts—Representation of
a building of Harvard University.
Georgia—A hangman's noose.
North Carolina—Black clouds min-
gled with zigzag streaks of lightning.
Virginia—Mint pulep glass sup-
ported by a cigar.
Utah—Several female figures on a
man's lap.
Wisconsin—A beer bottle over the
German coat of arms.
Washington, D. C.—A phonograph.

There is a bold Russian Lenine,
At the double-cross game he is keen;
With his hands soiled and bloody,
And his soul dark and muddy,
He despises our pointers fourteen.

Patronize the Hotel Bolsheviki, two
thousand rooms and a bath.
—Purple Cow.

The socialization of lavatory privi-
leges is not all to be feared from a
regime of Trotskyites. In the above
named hostelry we may expect addi-
tional signs of assinty. For in-
stance, at the door we shall be greeted

by a porter with scraggly hair on his
face and a bomb in his hand, the lat-
ter as a gentle argument for liberal
tipping. At the desk we are relieved
of all the rest of our valuables at the
business end of an infant machine
gun.

We walk up to our room on the
tenth floor, carrying our own luggage,
since the elevators are out of order
because the inspector lies dead drunk
from imbibing too freely a Russian
substitute for lightning in eight sylla-
bles. We enter our apartmentsky
shut the doorsky and prepare to re-
tire, when—to our wife's horror, we
find that the portal has neither lock
nor bolt. She swoons as she realizes
the full significance of these omis-
sions. The sacred barriers of marri-
age are broken down under the gov-
ernment of communistic curs. Free
love and free martial privileges are to
be accorded to those who can take
them.

JUDGING BY APPEARANCES

"A couple of weeks ago Gabe Gos-
nell traded some oil stock for a second
hand Hootin' Nanny motor car," re-
lated old Riley Rezzidew. "It didn't
appear to have much the matter with
it except that it stuttered and was
afflicted with the phthisis, but when
he tried to learn to run it he knocked
down a gent that had never done him
any harm, ran over a batch of ducks
and a baby carriage, upset a patent-
medicine man who was selling liver
remedy on a box on the corner and
filled the air full of pills for quite a
spell, ran against the front of a mil-
linery store, thought better of it, and
went buzzing off down the south road
and out of town.

"Somebody unleashed our new po-
lice dog, and the sensible animal final-
ly found Constable Slackputter and
woke him up. The officer armed him-
self to the teeth, picked up a few
clews and set out in hot pursuit. He
eventually unearthed Gabe where the
Hootin' Nanny had climbed over a
stone wall, three miles out, upset half
a dozen hives of bees and then balked
in the middle of them. Gabe was up
a tree entertaining such of the bees as
weren't trying to break their stingers
on the car, and Slackputter promptly
arrested him for joy riding."

Gosh's Dope

ASHEVILLE, THE YOUNG MAN'S CITY

First let me state, before you have read this article, that this is NOT a paid advertisement, that I have NOT been employed by the Board of Trade, the Rotary or the Kiwanis Clubs, and that what I have to say is prompted by a sincere belief in the future of Asheville, North Carolina, which belief has been strengthened by my observations, both as a civilian who traveled through here before the Late Lamented War, and as a Soldier who has been stationed here for the past six months. IF the verbage I use seems frivolous, just remember that I have a so-called "style" that is hard to get away from, which can best express myself, and that this article is written in all seriousness.

If you will let me garb myself in Seer's Raiment for the movement I'll make a Phrophecy concerning a City that You and I both know of, ASHEVILLE, in the Land o' the Sky.

My Prophecy is that this beautiful city will double it's resident population within the next five years. That during that time there will be erected at least one, and maybe two large and modern office buildings, and they will be filled to the topmost story. There will be a new Commercial Hotel, and Tourist Hotel, a Theatre for the production of good legitimate plays, a Movie that will be a magnet for lovers of good Motion Pictures. There will be a beautiful park that in point of scenic beauty will be second to none. The YMCA and YWCA will both have handsome new Homes. A complete new system of Street Railways will be in operation, with lines to Chimney Rock, Hendersonville, Mt. Pisgah and Canton. In fact the Asheville of today will be a NEW Asheville five years from now. And it's fame will be known from Coast to Coast.

And here's why:

Asheville is the YOUNG MAN'S CITY in every respect. Cities of that type GROW. I could stop with this and you would have the sum and substance of my Prophecy, but I am go-

ing to give you a line of chatter in support of my prediction. Just paste this in your bonnet and five years from now look it up and read it over and see how near I have come ing right.

You fellows who are still in the Service take my advice, and when you find that you are right in line for that Piece of White Parchment and a VICTORY BUTTON, just hie yourself to Asheville and take a look around you. You will find that the BUSINESS men of this city are YOUNG MEN. They are ALERT and on the JOB. They have an abiding FAITH in the immediate FUTURE of the TOWN they LIVE in. They have ENERGY and PUSH. They are PROGRESSIVE, and they are BOOSTERS, every one of 'em. Naturally, you'll find men in business who are not young, but you'll find that these too, have become imbued with the YOUNG MAN SPIRIT, and they too are BOOSTERS. A town plumb FULL of such men has GOTTA GROW.

Just recently there has been organized an ASHEVILLE KIWANIS CLUB, and you mark these words o' mine, the activities of this organized body of YOUNG BUSINESS MEN marks the beginning of the inevitable ASHEVILLE BOOM. The ROTARY CLUB has been flourishing here for sometime, and these Clubs working hand in hand with the Board of Trade will result in Asheville's being ADVERTISED from Maine to Texas and from Washington State to Florida. As everyone knows nowadays, ADVERTISING means INCREASED BUSINESS if handled in the proper way, and these three organizations already know the Secret of SUCCESSFUL advertising.

There are BUSINESS OPPORTUNITIES here by the score for those who can see them. Capital can be invested in no BETTER place than right here in Asheville. If you are NOT blessed with capital, and you have an IDEA that you KNOW you could work into a PRODUCING ACTUALITY, I have no hesitancy in saying that I believe there are men in this City to whom you could go who would finance you in starting your business, upon reasonable evidence of the feasibility of your plan.

Coming right down to the POINT,

I want to say to you YOUNG MAN ABOUT TO BE DISCHARGED, take my advice and LOOK ASHEVILLE OVER, before you decide to go back to the OLD JOB.

The man who LOCATES in Asheville now, at the BEGINNING of this BOOM (and I know of no better word for it) is the man who will come out on TOP as the tide rises. And contrary to the common behaviour of tides, this is one tide that will NOT fall, because it will be the natural RESULT of a COMBINATION of YOUNG BRAINS and NATURAL RESOURCES, both WELL ADVERTISED.

I know by experience the tendency of the soldier to knock the place where he is stationed. That is a soldier characteristic, always longing to be transferred "Somewhere," only to unpack the old hammer and bring it into action on that "Some-where" after he has been there a week. Just drop your hammer into the Swannanoa and take a look at the IMMEDIATE FUTURE of ASHEVILLE. You'll find it exceeding bright, and, if you are LOOKING TO YOUR FUTURE, you'll be WISE to connect up with this YOUNG MAN'S CITY.

By GOSH.

♦ ♦ ♦

Mister McCain blossomed out in civilian clothing last Saturday and he sho' do look sorta strange. Mister Gerber made his first appearance as a civilian clad in a beautiful, and scintillating RED CHEVRON and a full grown GRIN, same being spread completely across his map, running from East to West. These two erstwhile Sergeants will remain with us until the final windup of this institution.

♦ ♦ ♦

I see by the papers that a certain M. D. in Asheville has been given the difficult task of disposing of 100 gallons of Spiritus Frumenti.

Now no one appreciates the difficulty of his task more than I, and being of a generous and self-sacrificing nature, I am going to proffer him my assistance in the disposal of this joy-juice.

I am sure that, with my influence and my many friends, I could get rid of the larger portion of this fluid in the course of a few weeks. By suggesting it's use as a foot, tooth, or

face wash, it's distribution should not be so very difficult. As a throat gargle and nose spray this Liquid would be very useful, and would be in great demand as soon as it's suitability for these purposes became known.

By a little judicious argument with certain officers of my acquaintance, I am certain that I could persuade them to take a quart or two of this commodity off my hands. Of course, they would do this merely as a favor to me, upon my own personal solicitation, but I am perfectly willing to go to this trouble to help this Eminent Physician who has had such a difficult task wished upon him.

By GOSH.

♦ ♦ ♦

If twelve Ex-soldiers now in Asheville, and eking out an existence at Boarding Houses, will get in touch with me, thru this paper, I have a plan that will interest them. It will provide a GOOD home for twelve men, with all the conveniences, such as good baths, heat and light, and janitor service, all for about HALF WHAT YOU PUT OUT NOW.

If you are interested enough to want a fine room of your own, no landlady to worry about, comfort, GOOD MEALS, and all this in a spot of beauty and convenient to your place of business, just drop me a line care of this paper. The information will be free and I don't stand to make a cent from it.

Only Ex-soldiers, now employed and who can furnish character reference need write.

By GOSH.

WAR RISK INSURANCE — REIN- STATEMENT AFTER SEPAR- ATION FROM THE SER- VICE

The following approved decision of the Director of War Risk Insurance is published for the information and guidance of all concerned:

Treasury Department, Bureau of War Risk Insurance.

Washington, D. C., July 25, 1919.

By virtue of the authority contained in Section 13 of the War Risk Insurance Act the following regulation is issued relative to the payment of premiums and the lapsation, cancellation and re-instatement of yearly renewable term insurance granted under the provisions of the War Risk Insurance Act, and applicable after separation from the active military or naval service.

1. When any person insured under the provisions of the War Risk Insurance Act leave the active military or naval service for reasons not precluding the continuation of insurance, the monthly premium which, had he remained in the service, would have been payable on the last day of the calendar month in which he was discharged, will be payable on the first day of the calendar month following the date of his discharge, and thereafter monthly premiums shall be payable on the first day of each calendar month. The premium payable on the first day of the calendar month may, however, be paid at any time during such month, which shall constitute a grace period for the payment of such premium. If the premium is not paid before the expiration of such grace period the insurance shall lapse and terminate.

2. In every case where re-instatement, in whole or in part, of lapsed or cancelled insurance is desired, the insured shall file with the Bureau of War Risk Insurance a signed application therefor, and make tender of the premium for one month (the grace period) on the amount of insurance to be reinstated, and also of the amount of at least one month's premium on the reinstated insurance. In cases where the insured desires to convert his lapsed term insurance he shall make tender of the premium for

one month (the grace period) on the amount of term insurance to be reinstated and converted, and also of the first premium on the converted insurance.

3. Insurance lapsed or cancelled may be reinstated within **eighteen months after the month of discharge**, provided the insured is in as good health as at date of discharge or at the expiration of the grace period, whichever is the later date, and so states in his application; and may be reinstated after eighteen months succeeding the month of discharge, provided such insurance has not been lapsed for more than one year, under the following conditions:

(a) Within three calendar months succeeding the grace period if the insured is in as good health as at the expiration of the grace period and so stated in his application.

(b) Within eleven calendar months succeeding the grace period if the insured is in as good health as at the expiration of the grace period and so states in his application and includes therewith a formal report of examination made by a reputable physician substantiating said statement to the satisfaction of the Director of the Bureau of War Risk Insurance.

CARTER GLASS,

Secty. of Treasury

R. G. CHOLMELEY-JONES.

Director.

By order of the Secretary of War:
Official: PEYTON C. MARCH
P. C. HARRIS Gen., Chf. of Staff
The Adjutant General.



WHY BOLSHEVISM WILL FAIL IN AMERICA

A Workingman's Opinion, by Albert W. Barnes.

The vast amount of space devoted to the discussion of Bolshevism and its various phases in our leading papers and magazines leads one to infer that serious apprehension is felt throughout the country in regard to its growth here and the serious effect that it may have upon our institutions.

But why so much alarm?

In the first place, to attach so much importance to this utterly un-American movement and to give it so much needless advertisement is in itself a serious mistake, and is but adding fuel to the fires of discontent which must necessarily smoulder here and there during this period of reconstruction with its attendant evils of unemployment and industrial unrest.

Still, we must take this movement seriously, for it is, to a certain extent, a worldwide upheaval. We must not for one moment relax our vigilance, and must guard carefully the sacred institutions under which we, as a country, have grown and prospered so mightily. At the same time, we should observe the trend of the times and haste to make the necessary reforms which are so essentially needed, so that all the people of this republic may receive a just share in the prosperity which should follow the institution of new methods and ideas.

Briefly enumerated, a few of the reasons why Bolshevism cannot succeed here are:

First, the Attitude of the Churches

America has always possessed a deeply seated religious feeling. It runs a swift current throughout every momentous action of our people; not always plainly visible, but nevertheless still there. Churches of every denomination in this land of religious freedom represent and give that feeling expression. And from no pulpit comes approval of this movement, but rather words of condemnation and disgust. For religious sentiment is a strong bulwark, firmly set on the side of law and order and against any movement which has a tendency to overthrow the sanctity of the marriage vow, the breaking up of family

ties and the wave of immorality which necessarily would follow such action.

Without discussion of the various creeds, we must all admit that to a great extent, the stability of the Government rests upon the churches' united influence for good.

Second, Organized Labor's Stand

It is often stated that organized labor does not represent the majority of the working people of this country, and that they constitute but a small percentage of the whole. This statement, when based upon actual figures, is doubtless true to a certain extent, yet I believe and think that all legislators will agree with me, that practically all the recent laws enacted for the betterment of the workers have been placed upon the books by the concerted action of organized labor acting through their representatives. Conceding this fact and realizing that organized labor has a vast number of adherents and sympathizers not officially listed, it is a pleasure to notice that the great majority of their officials and members, also, are loyal citizens.

A sane, well-informed citizenship they are content to proceed along conservative lines, realizing that to improve conditions in a proper manner is a constant advance. Bolshevism holds out no promise to them, for they understand conditions and realize that a rebellion, or, what is past belief, a successful revolution can bring nothing save a general upheaval with its attendant condition of violence, ruin and starvation which would engulf all classes, if there is such distinction of people in this land of equality.

The Returning Soldier

Among the other numerous opponents of Bolshevism we find the returning soldier.

Our vast army, four millions strong is being rapidly demobilized, and our boys are returning to peaceful pursuits. Those who have served abroad, who have observed conditions in other lands and who have made comparisons, are gladly returning. Comparisons are odious, is an old saying, but I venture to assert that they are coming home with a better understanding of our ideals.

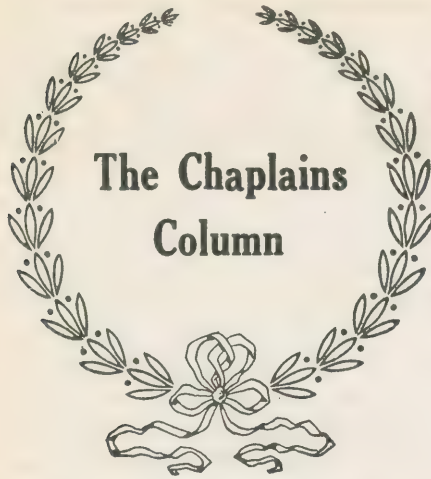
Rich and poor, they have been comrades together and have learned to understand and admire each other's qualities. For them there is no mass and class. Together they have made innumerable sacrifices to support and sustain our institutions, and they are firmly resolved to still further sustain and carry them on. Mingled with this feeling, they have a certain sort of resentment against those who evaded military service by claiming the protection of another flag. Who now would turn and tear down the institutions so carefully and laboriously established at the cost of many a bloody sacrifice?

They feel that a people who do not care enough for the country in which they are living to obtain the rights of citizenship and who are not willing to defend and make sacrifices for that country, are not entitled to the right to criticize the government and laws of that country. And any attempt to break down by violence, or otherwise, the law and constitution of this country, will be met by the much stronger and more determined opposition of our citizen soldiery.

But in the final summary let us cite public opinion. We, the people, as a whole, are not fully agreed upon the method of making the necessary reforms. But upon one thing the vast majority is in accord. We are willing to settle our disputes with the one effective weapon, the ballot.

It has been our citizens' right and privilege ever since this nation was first established, with the principle of free speech as one of its chief institutions, to criticize and discuss the acts of the government. No doubt, during the last two years, this privilege has been greatly curtailed. Whether wisely or not, it is not my intention to express an opinion. But now that the ban has been lifted, perhaps in the heat of partisanship we go too far and speak too freely.

But let no man make the mistake of taking our discussions too seriously. For the moment that any principle vital to the interests of this country is assailed, we will become a united body, all partisan feeling cast to one side and all banded together to defend to the extreme limit the principles for which our forefathers fought and died.



The Chaplains Column

Rev. O. P. Williams of Bryson City, (Chaplain Williams' father), was the speaker at last Sunday morning's service and he chose for his subject that of "Conscience."

In the evening the congregation had the pleasure of hearing Rev. Willis G. Clark, rector of Trinity Episcopal Church of Asheville, whose subject was "Religion in Epitome, Love." Mr. Perkinson, Asheville's community song leader, conducted the singing.

The regular services will be held next Sunday. A cordial invitation is extended to all to attend.

We are very grateful to a number of our Asheville friends who have furnished our patients with flowers during the past week. There is no gift so appropriate for the sick as flowers, and we want our city friends to know that their kindness is greatly appreciated.



BEFORE IT IS TOO LATE

If you've a tender message or a loving word to say,
Don't wait till you forget it, but
whisper it today.

We live but in the present, the future
is unknown

Tomorrow is a mystery, today is all
our own.

The tender words unspoken, the letter
never sent,

The long-forgotten messages, the
wealth of love unspent—

For these some hearts are breaking,
for these some loved one wait,
So show them that you care for them
before it is too late.

AT THE GALAX

Everybody who loves a baby is destined to a treat when they see 'Daddy Long Legs,' the first Mary Pickford Company super-feature, which will be presented at the Galax Theatre on next Monday and Tuesday, August 11th and 12th. More than a score of the cutest kiddies on the screen aid Miss Pickford in this screen version of the famous novel and play by Jean Webster.

The earlier scenes are enacted in a great orphan asylum where dozens of children, wee pathetic charges without father, mother or near relatives, are supported by the bounty of John Grier, who obtained his ideas of how a charitable institution should be run while directing convict labor. Grier left behind the big gray building as a memorial to his whispering conscience, but he undid any good which there may have been in the act by placing cruel domineering women with no sympathy for children, in charge.

Into this institution there comes, at the opening of the picture, a baby different from the rest. She grows to a child of twelve, being named Judy Abbott, because this name looked good to the tyrannical head matron. As the real action of the picture is opened, Judy (played by Miss Pickford) is seen offering to the little toddlers around her the only kind words and really pleasant treatment they have.

The first half of 'Daddy Long Legs,' is filled with the doings of the little parentless children, clad in stripes like as many little criminals, and fed upon soup and prunes. They are seen at work, and at the machine-like play prescribed for them; cowering before the matron and the more crabbed of the trustees; always hungering for the love and attention which is denied them; occasionally, as every child must, "acting naughty."



PHILOSOPHY OF A HOBO

What's the matter with a body
When they get the kind of mood
When to be polite's too common
And it's nicer to be rude;
When to go about one's business
In a business sort of way
Makes life seem too dull and stupid
And completely spoils the day?

When one likes to kick and tumble
And make gentle people stare
At the way they raise the dickens
And the way they rip and tear,
And folks roll their eyes and wonder
What this world is coming to
If there's any of it left
When all the rakes are through.

When the mood begins to wear off,
And one gets back in the rut
Minus pep and self respect
And knowing one's a nut.
Then a storm of resolutions
Bursts and floods the heart with
pain,
But a resolution's nothing,
Then the mood is on again.

Oh, life unscarred by dignity,
Untouched by culture's stain,
An outlaw of propriety
Defying fashion's reign.
The cave-man's artless freedom
Only ruled by Providence
Is a life of human nature
On the plane of common sense.

MISS F. PEDIGO,



BEATING THE H. C. of L.

In a small railroad town in Texas a rough cowboy entered a restaurant one day and seated himself at a table. He growled under his breath:

"I should have shot the white-livered son-of-a-gun."

"Yes, sah; yes, sah," said the waiter. "What will you have, boss?"

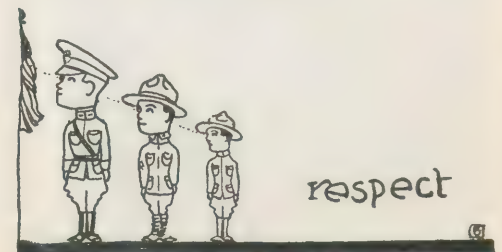
The cowboy pulled a big six shooter from his pocket, laid it on the table and said:

"Pork and beans, pie and a cigar. I ought to shot the robber."

"Boss, who's you so mad at, boss?"

"Why, that nigger waiter in that restaurant across the street. He charged me 15 cents for a dish of pork and beans, a piece of pie and a cigar. By the way, how much are you going to charge me for this?"

"'Bout a dime, boss, 'bout a dime."
—From "Over the Top."



(Continued from page 1)

Bryson's error when he let Indorf's bingle get thru him. On the throw home. Indorf took second. Sanders sacrificed, scoring Davidson, Indorf going to third. Miller singled scoring Indorf. Miller stole second. At this stage of the game Penland was yanked, Allison was sent to the mound from the bench. Richardson singled scoring Miller. Donnelly singled, Richardson taking second. Gordon fanned. Four runs, five hits, two errors.

Coggins wet out, Indorf to Sanders. Pope and Bryson fanned. No runs, no hits, no errors.

9th inning. Pitcher number three. Mr Landreth went to the mound from short. Bryson went from third to short and Allison who had tried to stop the rough and tumbled hitters in the previous inning went to third. Heng was safe on Bryson's error. Davidson sacrificed Heng to second. Curtin singled thru third. Indorf doubled to center, scoring Heng, Curtin taking third. Sanders hit a line drive to Landreth. One run, two hits, one error.

Murry fanned. Manly flied to Sanders. Johnson singled thru short but was forced at second by Allison. No runs, one hit, no errors.

KENILWORTH

AB R H SB SH PO A E

Indorf, ss. ----	5	2	3	1	0	3	3	0
Sanders, 2b.&1b	4	0	0	0	1	8	0	0
Miller, rf. ----	5	1	2	1	0	2	1	0
Rich'son, 1b&p.	4	0	1	0	0	0	12	0
Donnelly, c. ---	2	1	1	1	1	11	2	0
Gordon, 3b. ---	4	0	1	0	0	2	1	0
Heng, cf. & 2b..	5	3	2	1	0	1	1	1
Davidson, lf. --	4	1	2	0	2	0	0	0
Curtin, cf. ----	4	0	2	1	1	0	0	0
Mealer, p. ----	0	0	0	0	0	0	1	0

37 8 14 5 5 27 21 1

ASHEVILLE

AB R H SB SH PO A E

McIntyre, cf. --	3	1	2	0	0	1	0	0
Landreth, ss&p.	4	1	2	0	0	1	5	2
Coggins, rf. ---	4	0	1	0	0	0	0	0
Pope, 1b. -----	3	1	1	1	0	10	0	1
Bryson, 3b&ss..	4	0	2	0	0	3	3	1
Murray, 2b. ---	4	0	0	0	0	1	3	1
Manley, lf. ----	4	0	0	1	0	0	1	0
Johnson, c. ---	4	1	2	0	0	10	2	0
Penland, p. ---	2	0	0	0	1	0	9	0
Allison, p&3b..	1	0	0	0	0	1	1	0

33 4 10 2 1 27 24 5

(Continued on page 15)

BACK AGAIN!

MONDAY AND TUESDAY

Mary Pickford

IN HER FAMOUS PICTURE

"Daddy Longlegs"

GALAX

WHEN YOU PATRONIZE LAWTON AUTO SERVICE

You are helping The Ward Healer, because we are receiving 25 per cent of the profits for advertising they make on the business from Kenilworth Hospital.

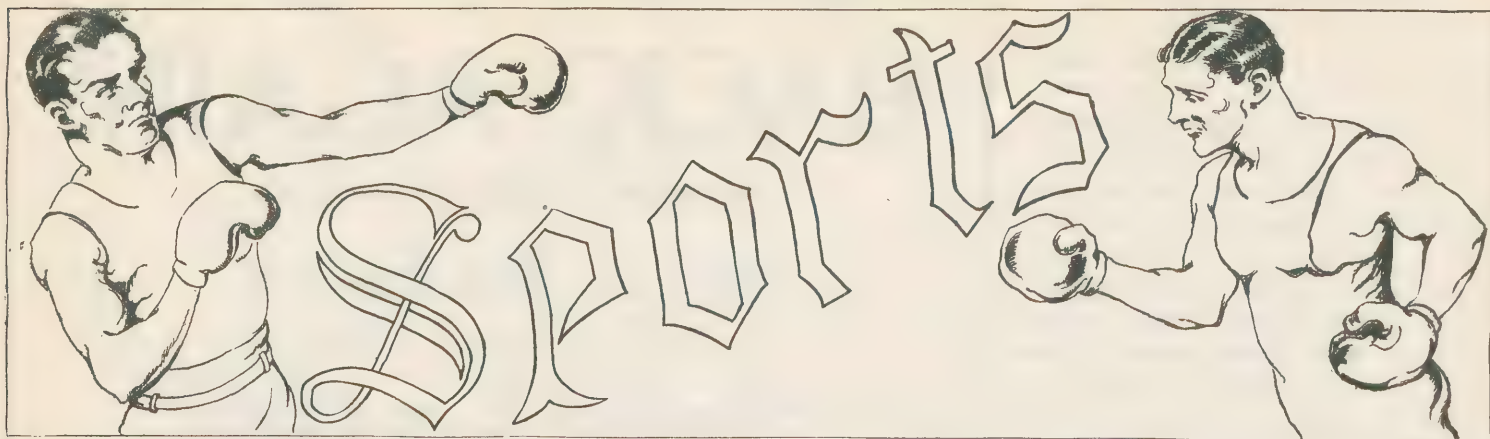
DID YOU GET YOURS?

THERE ARE STILL REMAINING
A FEW SOUVENIR BOOKLETS OF
ASHEVILLE—

YOU CAN HAVE ONE BY ASKING
FOR IT.

APPLY AT

THE WARD HEALER OFFICE
Y. M. C. A. BUILDING



INDOOR BASEBALL — OFFICERS V. ENLISTED MEN

In a game crammed full of thrills close plays and wild excitement, the enlisted men succeeded in handing the officers a crushing defeat to the tune of 18 to 3. To the reader the score will give the impression that the enlisted men had it all their own way, but such was not the case, they had to fight for every point they made. Major Clark and Phys. Dir. Bergman formed the battery for the officers team, while Miller and McDaniels did the honors for the enlisted men.

We don't intend to give you the game by plays, because to be perfectly frank with you we were too blamed excited most of the time to keep anything but the score, one or two plays however were of such quality as to leave a lasting impression on our minds. In the sixth inning while the enlisted men were at the bat Gordon bunted a ball pitched by Major Clark which dropped very close to the foul line, the umpire seemed in doubt as to what decision to make, being too far away to see which side of the line the ball lay, two men were on bases and were busy making home on the chance that the play was good. The Major was evidently afraid that it was good, so he calmly slipped one over on the trusting public by making a dive for the pill in question, and giving it a shove ended for all time any question as to where the ball lay, the main thing being that he got away with it. The officers showed the right spirit, and never gave up the hope of winning even when their opponents score began to pile up. Another play that brought the spectators on their toes was Sgt. Luchinski's new crab method of making

first base, slipping at the box he made the rest of the way on all fours. Lt. Harrington got a great ovation when he made a stab at a high one that didn't happen to be where he jumped. Bergman did some spectacular sliding on a crowded play, taking a brodie between Miller's legs, and coming home with one of the three runs the officers scored.

Altogether it was some game and we are glad to announce that a return game is scheduled for the coming week. The officers have several new stars and confidently look forward to handing the enlisted men the trimming of their sweet young lives. The line up follows:

OFFICERS	ENLISTED MEN
Bergman	C. Miller
Lt. Whitsey	C. McDaniels
Clarke, Bergman	P. Sgt. Heng
Lt. Sammis	S. S. Strack
Chap. Williams	1st B. Davidson
Harper, Porter	2d B. Gordon
Lt. Burns	3d B. Sgt. Mena
Capt. Hamley	L. F. McDaniels
Lt. Harrington	C. F. Wurmser
Maj. Leinbach	R. F. ?
Umpire ?	

♦ ♦ ♦

That boxing is on the boom is evident from July 4th engagements. At Kansas City, Mike Gibbons and Jeff Smith danced to a \$1,044 house. The Phantom's share was \$6,315.40; Smith's \$4,511. Judging from the following figures our present day pugilists are all making money. Several weeks ago Gibbons increased his bank roll to the extent of \$5,000, which was his guarantee. His opponent that night, Harry Greb, gambled with the promoters and was paid 33 1-3 per cent. of the gross, or \$5,514.50. On the fourth Greb was paid \$1,903.75 for beating Bill Brennan. On Monday

night Greb received \$1,200 for prancing with Bat Levinsky in Philadelphia. Not such a poor month for Harry.

♦ ♦ ♦

Private Johnson to Pep Bergman from whom he was receiving boxing instructions, "Say, Pep, why do they call a blow delivered at the head a rabbit punch?"

Pep—"Very likely because one of the quickest ways to kill a rabbit is to soak him in the back of the bean. If this isn't the reason you will have to interview the rabbit."

♦ ♦ ♦

BIG RUNTS AND LITTLE RUNTS PLAY FAST BALL

From all appearances playground ball as played by the patients of Kenilworth Hospital still holds sway. In a game marked with fast and snappy work, the Big Runts and Little Runts (two teams organized in three minutes time) played a tie game after nine exciting innings, score being 8-8, game called due to "chow call". Following is the line-up:

BIG RUNTS	LITTLE RUNTS
Whitsey	C. Ahart
Ward	P. Bass
Adkins, Sargent	S.S. Shous, Mason
Horton	1st B. Lement
Senna	2nd B. Rudeman
Pep	3rd B. Johnson
LaBauve	L. F. Powell
Whitlock	R. F. Berger
Crum	R. F. Kaufman
Umpire, Strack.	



(Continued from page 13)

Score by innings:

	1	2	3	4	5	6	7	8	9	R	H	E
Kenilworth—	0	0	0	2	0	0	1	4	1	8	14	1
Asheville—	3	0	0	1	0	0	0	0	0	4	10	5

Summary: Two base hits; Indorf and Landreth. Double plays; Miller to Sanders. Base on balls; of Richardson, 1; off Penland 5. Hits, off Mealer, 5 with 3 runs in 1-3 inning; off Richardson 5 with 1 run in 8 1-3 innings; off Penland 7 with 5 runs in 7 2-3 innings; off Allison 4 with 2 runs in 1-3 inning; off Landreth 2 with 1 run in 1 inning. Struck out, by Richardson 9; by Penland 7; by Allison 1. Hit by pitcher; by Richardson, McIntyre; by Penland, Sanders. Left on bases; Kenilworth 11; Asheville 3. Time of game 2 hours 25 minutes. Umpire Hester.

♦ ♦ ♦

A few side-lights on the Kenilworth players and what they are doing. All figures include game of Saturday, August 2nd.

Here's how they are hitting. Not so bad?

Miller	356
Indorf	337
Richardson	336
Donnelly	326
Sanders	311
Curtin	294
Caldwell	263
Heng	255
Yeager	208
Moleski	208
Gordon	190
McDaniel	187
Mealer	166
Wenner	100

Besides leading in hitting, Miller leads in total runs scored 33, on 35 hits for a total of 53 bases. Indorf, second in the batting list is second in runs, scored with 27 on 27 hits for a total of 42 bases. Indorf leads in stolen bases with 25. Miller is second with 15 and Donnelly third with 13. Donnelly leads in fielding with an average of .986, Richardson is second with .959 and Sanders a close third with .951. Miller, Indorf, Gordon and Yeager have each drawn 11 passes this season. In sacrifice hits, Miller and Sanders are tied for first place with 6 each, Donnelly and Davidson are second with 4 each. In ex-

Continued on page 18)

YES, IT'S TRUE—

All of our Pool Tables have been recovered.
You are welcome to come in and use them.

EXCELLENT MEALS SERVED AT COST

Breakfast, 8 to 9

Lunch 12:30 to 2

Supper 6 to 7:30

RED CIRCLE CLUB

(Operated by War Camp Community Service)

16 Broadway

HAVE YOU SEEN THEM?

The Great Fireless Cooker—We still have a few in stock

Drop in and let us show you them.

OTTIS GREEN HARDWARE CO.

"ON THE SQUARE"

AUTOS

Excellent Machines — Good Drivers — Perfect
Service — Fair Price

Are the four main results you receive when you call

366

LAWTON AUTO SERVICE

(Next to the Central Bank)

Experience is what tells.
One trial will convince
you that our work is
done by an experienced
force.

—:—

ASHEVILLE LAUNDRY

Phone 2000 Asheville, N. C.

WHY DO YOU

Let your wife cook your meals these
hot days? Make conditions easier for
her—come to the

HAYWOOD GRILL

33 HAYWOOD STREET

Clean, Good Service
Excellent Meals
Reasonable Prices

ATTENTION!

The Four Stars Tea Room, on the Square.
Meals served daily except Sunday. Lunch hours
12 to 3. Afternoon tea, club sandwiches, etc., 3 to
6:30. Dinner or supper, 6:30 to 9 p. m. The best
home food at moderate prices. Service: a la carte.

EDWIN L. RAY,
President.

ROBERT S. JONES,
Active Vice-President.

JOHN A. CAMPBELL,
Cashier

WM. F. DUNCAN,
Asst. Cashier

Our business is a series of "Good Turns" for Sol-
diers, Citizens, and Visitors. We welcome your
account.

Courteous and Conservative

CITIZENS BANK

(Opposite Post Office)

It's pretty bad when those vam-
pires take your money away from you
but when they go and invest it in
War Savings Stamps—well, there's
nothing to do but gather up the
shreds of your broken life, and with
chalky countenance and tousled hair
give vent to one last, long moan of
misery.

Who did that? Theda Bara, natu-
rally. Mr. William Fox's super-vamp
decided that our cherished she-devils
have been getting a bit the worst of
it and that the world better come to
know at once that she is not a regu-
lar vamp—not really, but just for
purposes of warning the wavering
husband or the poor little rich man—
and that a sudden sally into the
Thrift movement on her part would
have additional educational value.

And so she drifted down Broadway
to No. 120, the location of the Federal
Reserve Bank, stood at the head of
the line and pushed \$1,672 into the
window. The man smiled regretfully
and pushed back \$836. Miss Bara
could buy only one Treasury Savings
Certificate of the \$1,000 denomination.
Miss Bara registered disappointment.
She was sorry she could not make
\$1,672 earn \$328 for her instead of
having only \$836 earn \$164. And who
wouldn't be?

But the Government wouldn't al-
low it. There's a rule against having
more than one of the certificates.
What did she do? Did she reach
through the cage and grab the man
in a vice-like grip and scream and
scratch his eyes? We're very sorry
if it disappoints you, but she did not.
She merely swung a mean glance at
an eagerly watching assistant teller
and knocked him cold. A drop of her
eyelids shriveled the souls of a score
of worshipping young women who are
barred from the screen by the world
and obliged to pull adding machine
levers for a living.

Then she nearly wrecked the
national financial system with a melt-
ing smile for a Federal Reserve Dir-
ector, said a pleasant word to her
publicity agent (who is a man of ada-
mant) and did a Cleopatra glide into
her waiting motor.

Directly afterward the publicity
agent got out a statement. Miss
Bara, it was hinted, thought the ma-
roon tint of the \$1,000 Certificate
prettier and in much better taste than

the green of the lowly one dollar bill. But the statement did not come right out and quote her to that effect.

"These \$1,000 Treasury Savings Certificates are what I might call the 'big brothers' of War Savings Stamps," the statement said, Miss Bara said. "I read that when issued they would pay four per cent interest, compounded quarterly. This means that my investment of \$836 in a certificate this month will result in my getting \$1,000 on January 1, 1924—not a bad bargain, with the money absolutely safe and loss proof since every certificate is registered."

The statement is amazingly correct. We have a feeling that Miss Bara was prompted, that somebody told her what to say.

But never mind—coming back to the observation made at the outset—that vampires invest in War Savings Stamps—it is comforting to know that the jack eventually goes into a good cause. Of course the chaps with money to squander on vamps could put it into W. S. S. themselves, but if they insist upon the roundabout way of investing, it is good to know that it eventually is placed in a sound security.

The formula is something like this: A fool there was. A fool and his money are soon parted. World's Champion's partner (the vampire) comes along. Business of leaving the fool haggard and desperate. Business of buying W. S. S. by the Vamp.

Even as you and I.

♦ ♦ ♦

Hen—Radford claims to be a very strong minded man.

Ben—That's right. When Radford tells his wife to do anything he does it.

♦ ♦ ♦

BILTMORE DRUG STORE

On the Plaza

The nearest drug store to Kenilworth Hospital. Make our store your headquarters when in the village. You will be welcomed and any courtesy or service in our power will be rendered.

BILTMORE DRUG STORE

Why not take supper to-night at the Crystal Cafe?



No. 1—32 Patton Avenue

No. 2—56 Patton Avenue

No. 3—16 North Pack Sq.

ASHEVILLE, N. C.

AUCTION SALE

16TH YEAR

All unredeemed pledges that have accumulated the past year will all be sold at the auction sales.

THREE SALES DAILY

10:30 A. M. 8:00 P. M.

3:30 P. M.

H. L. FINKELSTEIN

Loan Office 23 Biltmore Ave.

Barbee-Clark

CIGARS

That's Our Business

Any and Everything for the Smoker

MOONSHINE

It has been said that no man is so badly fooled as he who fools himself. This is absolutely true. Many a young man, for instance, is destined to failure—because he doesn't believe he can save money. Many another knows better! And from this latter class will come the successful men of the coming generation. There should be no moonshine about the matter of money-saving!

Central Bank & Trust Co.

South Pack Square

Do you like your clothes
to be white as snow?

If so
Call 426-427

**MOUNTAIN
CITY
LAUNDRY**

Lexington Ave. Asheville N. C.

Let the Savings Department

Of the Wachovia Bank & Trust
Company be the MASTER KEY

by which you will establish a
personal thrift, and thus open
the Door of Opportunity.

Many people find it helpful to
calculate carefully in advance
what they need for necessary ex-
penses. They make a "budget"
and put in something for living,
recreation and for increasing the
size of their bank balance and at
the same time a definite decrease
of non-essential buying, and
then Stick to it.

**Wachovia Bank & Trust
Company**

Member Federal Reserve System

(Continued from page 15)

tra base hits Donnelly leads with 9
two baggers and four triples. Indorf
is the only one to break into home
run column this season. Miller has
been hit 6 times this season by a
pitcher; Indorf, Sanders, Gordon,
Donnelly and Bauman were hit twice
and Richardson and Moleski once
each.

♦ ♦ ♦

WHY HE LEFT

"Well yes," replied old Johnberry
Judd. "I had a real good time visit-
ing my nephew up to the city, con-
sidering how simultaneous and adja-
cent everything was. They occupy a
condensed apartment, full of concen-
trated conveniences, with this thing
built into the door, that one under the
floor, the other one in the wall, some-
thing else hanging from the ceiling,
and the rest folded up to look like
most anything but what they are. I
believe if they had a family skeleton
it would be necessary to press it like
an autumn leaf and spread it under
a rug. I am a thin man, as you see,
but I never felt like laughing real
loudly for fear I'd push something
out of a window. And, as it was, I
really thought that unless they could
jam me together like an accordion
and pack me away in a box, I was
taking up space that they needed for
comfort and convenience. And so I
came away. Oh, they treated me all
right—fine, in fact—but, I couldn't
stand so much proximity."



AND ADJUSTING IS OUR
SPECIALTY

J. E. CARPENTER

16 NORTH PACK SQ.

Good or Bad Habits—

Did you ever stop to think of some of the hab-
its you have formed?

It is just as easy to form a good habit as it is a
poor one.

Start today and form a good habit. Open a Savings Account and each
week save a certain proportion of your earnings.

BATTERY PARK BANK

MEMBERS OF FEDERAL RESERVE SYSTEM

Capital, \$100,000.00

Surplus and Profits, \$225,000.00





VARIETY IS THE SPICE OF LIFE

No, we shall not give a learned discourse on any impossible topic this week, if such a thing were possible—not to say probable. We shall merely call your attention to several facts which you have already noted if you are a real observing chap. First, gentlemen, we behold on our right two bulletin boards, the most famous of their kind in the world, which is speaking a la sight seeing expedition. Honestly though—we have recently put up two bulletin boards for your convenience—watch 'em and you'll learn lots of things. Second, the pool tables have been recovered, oh, thank you, don't mention it. You see some of you fellows shot so much pool that we had to fix up the tables again. Third the cafeteria has a habit of giving a chicken supper every Wednesday night. Did you know that? And it also has been known to give a chicken dinner and chicken supper on Sunday. In some cases habits are bad habits but in this particular case—that's not the case, see!

LATEST
BOOKS

NEWEST
STATIONERY



BROWN BOOK CO.

51 PATTON AVE.

EASTMAN
KODAKS

LOCAL
SOUVENIRS

You will find it pleasant
to do business with

THE AMERICAN NATIONAL BANK

THE ONLY NATIONAL BANK IN
ASHEVILLE



Keep the record in photographs.
Begin with a portrait today.

PELTON STUDIOS

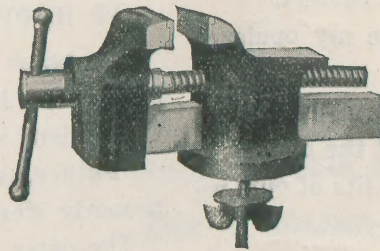
If you believe in service—try us

Swannanoa Laundry

22 Church St.

Asheville

North Carolina



COLUMBIAN MALLEABLE IRON VISES

Will not chip, crack, or break. Just the thing you
need for your Garage. The price is reasonable.

FOR SALE BY

CAROLINA MACHINERY CO., Inc.

340-346 Depot St.

Phone 590



THE WAY IT GOES

While I pule and whine and whimper
that I never have a chance,
The Igorrotes clamor that they wish
to wear some pants;
(The Igorrote fashion, as probably
you know,
Is long on plain utility and very short
on show.)
And all assert in chorus that rings
from sea to sea
That if they had some trousers how
happy they would be.
Now, I'm so used to trousers that
they merely seem to me
As simply an incident and not a luxu-
ree,
And I'm longing for the freedom from
Fashion's galling gyves
That humble Igorrotes have been
used to all their lives,
And the absence of convention, the
striving for effect,
And the fear of doing something
which may not be correct,
The Igorrotes envy me my opulence
of pants
While I would change my place for
theirs if I but had the chance.
And so through all this life of ours we
grumble at our lot,
And think we could be happy with
what we haven't got.
—Tennyson J. Daft.



THE SOLE EXCEPTION

"There never has been a time when
men should, and the day is swiftly
passing when men will, tolerate a lax
administration of the public busi-

ness," said Professor Pate. "The day
is passing when men will permit any-
where in this country any practices in
politics that they would not commend
in the strictest business and profes-
sional affairs—except of course, when
the lax official is a wheel horse of our
party or grew up among us, and
though we all are aware that he is
utterly incompetent and more or less
dishonest, he is a popular good fellow
and needs the money; or when we are
afraid to say anything because we
aspire to the same office after his
term expires and realize that it would
be treason to the party to help expel
him, and, incidentally, fatal to our
standing with the gang; or when we
are simple-minded enough to believe
that because a man is called 'Honest'
John or Bill he really is honest."



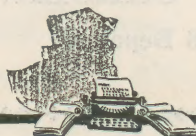
IT HAPPENED IN BOSTON

The pater was about to apply the
strap, when he was interrupted by lit-
tle William, who observed:

"Father, unless that instrument is
properly sterilized, I must protest."

The pater stopped for a moment.

"Moreover," continued little Wil-
liam, "the germs that might be re-
leased by the violent impact of leather
upon a porous textile fabric, but late-
ly exposed to the dust of the streets,
would be apt to affect you deleterious-
ly."



THE REGULAR

("And Tommy ain't a bloomin' fool,
you bet that Tommy sees!")

I'm one of the Regular Army men,
enlisted before the war,
When fifteen per was the pay we got
—an' learned to be soldiers for—
I joined in the days when Olive Drab
was lackin' in real eclat,
An' it wasn't often a doughboy found
a "welcome" upon the mat.
I'm a hero now, an' the ladies bow,
an' it's pleasant enough, an' yet
It's worryin' me how long twill be till
the people again forget!

"Only a common soldier,"

That's what they used to say,
Tho' they must of seen I was
straight and clean

The same as I am today.

I looks at the flags a-wavin',

I thinks of them times that's past
An' I'm sayin': "Yes, it is fine, I
guess,

How long is it gonna last?"

The National Guard comes homeward
from fightin' the ugly Teuts,

The drafted men get their papers an'
put on their civvie suits;

They all of them done their portion,
we regulars done the same,

But we gotta go on playin' the steady
old army game.

They finished their bit, all right, an'
quit; their glory will not be lost.

An' the regular force gets cheers, of
course, but—I have my fingers
crossed!

"Only a common soldier,"

It used to be said with sneers,
An' I still recall every slight an' all

The scorn of them bygone years.
Just now I'm a social lion

Enjoyin' it while I can
Till the graft goes bust an' they
say: "He's just

A Regular Army man,
A roughneck brute in a khaki suit,
A Regular Army man!"

—Berton Braley.

The Day You Are Discharged!

TAKE OFF THAT UNIFORM AND PUT ON CIVILIAN CLOTHES. BUY CLOTHES THAT ARE GOING TO FIT AND WEAR.

GO TO A STORE WHERE YOU CAN PURCHASE YOUR OUTFIT AT A PRICE THAT WILL SATISFY YOUR POCKET BOOK.

Come see us before you buy elsewhere.

GEM CLOTHING STORE

6 Patton Ave.

M. V. Moore & Co.

SPECIALISTS
in HIGH CLASS READY-TO-WEAR

Men's Shop
on the Main Floor

Men's Clothing, Haberdashery, Hats and shoes.
Military Goods

Women's Shop
Second Floor

Women's and Misses' Outing Wear, Lingerie Furnishings and Shoes. Tailored Hats.

On the Third Floor

Boys' Department—Everything for Boys
Sports Department—Golf, Tennis, Indoor and out-
Golf and Riding Clothes.

11 Patton Ave.

'Phone 78

ALL THE

Coca-Cola

AND SODAS

SOLD AT THIS POST
ARE SUPPLIED BY

COCA-COLA BOTTLING CO.

ASHEVILLE, N. C.

Every Bottle Sterilized and Inspected

What Can a House-Organ Do For Your Sales Department?

First: It will center the ATTENTION of all your prospects upon you at regular intervals throughout the year.

Second: If properly prepared and pleasingly printed, it will arouse INTEREST in the business which is sponsor for so attractive a publication.

Third: If it contains sales-stories interestingly written and clearly illustrated, setting forth the merits of your goods in really attractive form, it will breed DESIRE to make connections with so progressive and modern a business.

Fourth: If a proper and effective use is made of the mail-back enclosure, the Desire will crystallize into RESOLVE to give your sales representative an opportunity to call in person and conclude the good work by the first sale.

Fifth: If your house-organ contains selling plans which can be successfully applied to your new customer's business, it will help him move the stock he purchased from you and open the way to speedy REPEAT ORDERS.

NOW, if you are interested, send us whatever literature you have on hand descriptive of your business and give us an idea in round figures, as to how much you might invest in the most direct form of DIRECT PUBLICITY, and we will undertake to prepare and lay out before you a plan which will sell itself.

Address Service Department,



Hackney & Moale Co.

Printers and Publishers

Asheville, North Carolina